DECLARATION AND POWER OF ATTORNEY

Atty. Dkt. No.: 4361-000002

DECLARATION

As a below named inventor, I hereby declare that:

the specification of which (check one)

My residence, mailing address and citizenship are as stated below next to my name,

I believe I am the original, first and sole inventor (if only one name is listed below) or an original, first and joint inventor (if plural names are listed below) of the subject matter which is claimed and for which a patent is sought on the invention entitled:

BANNER ADVERTISING ON TRUCK BODIES BUSINESS METHOD

| | | is attached hereto. or was filed on as Application Application No and was am | n Serial No. or PCT International nended on (if applicable). |
|---|---|--|---|
| - | | I have reviewed and understand the ling the claims, as amended by any | |
| | _ | duty to disclose information whic | • |

I hereby claim foreign priority benefits under 35 U.S.C. §§ 119(a)-(d) or 365(b) of any foreign application(s) for patent or inventor's certificate, or 365(a) of any PCT international application which designated at least one country other than the United States of America, listed below and have also identified below, by checking the box, any foreign application for patent or inventor's certificate, or any PCT international application having a filing date before that of the application on which priority is claimed:

information which became available between the filing date of the prior application and

the national or PCT international filing date of the continuation-in-part application.

| | PRIOR FOREIGN AP | PLICATION(S) | | |
|---------------------------|------------------|----------------------------|----------------|----|
| APPN, SERIAL NO. | COUNTRY | DATE FILED (MM/DD/YYYY) | PRIORITY CLAIM | |
| 711 7 111 021 111 12 1101 | | | Yes | No |
| | | | | |
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I hereby claim the benefit under 35 U.S.C. § 119(e) of any United States provisional application(s) listed below:

| APPN. SERIAL NO. | DATE FILED (MM/DD/YYYY |
|------------------|------------------------|
| 60/270701 | February 22, 2001 |

I hereby claim the benefit under 35 U.S.C. § 120 of any United States application(s) listed below:

| | PRIOR U.S. APPLICATION(S) | |
|------------------|---------------------------|--|
| APPN. SERIAL NO. | DATE FILED (MM/DD/YYYY) | STATUS - PATENTED, PENDING, ABANDONED |
| | | |
| | | |
| | | |
| | | |

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001 and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

POWER OF ATTORNEY

I hereby appoint each practitioner at Customer No. 27572 ()) of Harness, Dickey & Pierce, P.L.C., my attorney with full power of substitution and revocation, to prosecute this application and to transact all business in the Patent and Trademark Office connected therewith.

CORRESPONDENCE ADDRESS

I request the Patent and Trademark Office to direct all correspondence and telephone calls relative to this application to Customer No. 27572 (), Harness, Dickey & Pierce, P.L.C., P. O. Box 828, Bloomfield Hills, Michigan 48303 (248) 641-1600.

DECLARATION AND POWER OF ATTORNEY

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|---|
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